



Dear Supporter,

I hope this message finds you well. As a leader at your organization, you know the importance of supporting underserved communities, especially the challenges faced by Black communities, particularly Black women and girls.

Ladies of Virtue is a nationally recognized, award-winning, mentoring and leadership program for Black girls in Chicago. For over 14 years, we've led the charge in empowering Black girls in some of Chicago's most underserved communities to become confident and purpose-driven leaders through character development, career readiness and civic engagement. We are proud to share that in 2025, 100% of our girls were accepted into 4-year colleges and universities, and 94% of them were placed in summer internships.

However, our work is far from done. We need your continued support to continue making a difference in the lives of our young Black girls and women.

This document includes:

- Ladies of Virtue Overview
- LOV DAY Overview
- Signature LOV DAY event: Black Girl Rest
- LOV DAY – In kind donation needs
- Event sponsorship

As a sponsor for this program, you can continue making a significant impact on the lives of our LOV sisters. Your contributions will provide more opportunities for them to succeed in life, and you will be helping to build a better future for our communities.

Again, thank you for your support. We believe that with your investment, we can continue to make a difference in their lives and help them achieve their full potential.

Sincerely,

Jamila Trimuel
Founder and CEO
Ladies of Virtue



Ladies of Virtue Overview

For more than 14 years, Ladies of Virtue has led the charge in empowering Black girls in some of Chicago's most underserved communities to become confident and purpose driven leaders. Launched in 2011, with just six girls, we now serve over 2,000 women and girls annually (600 enrolled in our leadership programs; 1500+ served via our community outreach initiatives).

We prepare our girls for leadership in three ways - character development, career readiness and civic engagement. We are proud to share that in 2023, 94% of our girls were accepted into 4-year colleges and universities, and 92% of them were placed in summer internships. We support our graduates up to six years after high school. Today, we are the only, Black-founded organization offering a unique community-based model that integrates culture, mentoring (1:1 and group), career readiness training, and mental health support specifically for Black girls.

LOV offers several options, including our signature Power to the Professional career readiness program, STEMuTiful, Saturday Institute, and more. After high school, typically 80% continue with mentoring through our LOV for Life Alumni Program, which provides quarterly professional development workshops and emergency stipends.

LOV has integrated mental health support into all our programming through a consistent menu of options that includes small group counseling, one-on-one counseling, and topic-specific workshops for girls; along with training for LOV staff and mentors to recognize signs of trauma and depression and how to respond to girls' mental health and social-emotional needs.

Awards and Recognition (selected list)

- Ladies of Virtue was nationally recognized for its impactful work when it was featured on The Kelly Clarkson Show, highlighting the organization's commitment to empowering young women.
- 2024 Ladies of Virtue was among the first cohort of the Girls Opportunity Alliance (founded by Michelle Obama) to receive \$50K seed funding.
- Founder and CEO Jamila Trimuel was selected as a 2023 Black Changemaker by the PepsiCo Foundation (only 16 organizations were selected across the country).
- PMI Chicagoland Chapter as Winner of the 2023 Community Service Award - Social Good
- 2021 Chicago Innovation Award Top 100 Finalist (of 425 nominees)
- 2019 Organization of the Year from Zeta Phi Beta
- 2019 Rev. Willie Barrow Emerging Leader from Chicago Foundation for Women
- 2018 Obama Foundation Active Community Leader Award
- 2018 Gold Star Mentoring designation from the National Mentoring Partnership, the nation's foremost authority on mentoring. Only 15% of the more than 400 mentoring programs in Illinois have this designation.

LOV Day Overview – Part I

Many Black girls feel unheard and overlooked. Research confirms what Black girls have been expressing all along. Shockingly, a 2017 Georgetown Law Study revealed that adults perceive black girls aged 5-19



as needing less nurturing, protection, support, and comfort compared to their peers of the same age, due to harmful stereotypes. This adultification bias can lead to harsh treatment and contribute to disciplinary disparities faced by Black girls.

We're changing that with LOV DAY! This special holiday is in honor of Black History Month and Valentine's Day. Initially a day of celebration in 2021, has expanded to the entire month of February.

On February 14, 2026, Ladies of Virtue will pack 700 LOV DAY Boxes with the help of 50 diverse volunteers. These boxes will be distributed to Black young women and girls living in under-resourced neighborhoods in Chicago (Bronzeville, Englewood, North Lawndale, Near West, Austin and more). Ladies of Virtue will distribute boxes to girls directly and through partnerships with schools and community organizations.

Let's show Black girls they are seen, heard, and loved!

Each LOV Box aims to inspire girls to embrace self-love by taking care of their minds and bodies. LOV DAY boxes are filled with essential items focused on hygiene, mindfulness and self-care.

Throughout the month of February, Ladies of Virtue will also host discussions and present an awareness campaign about the effects of school discipline policies on Black girls.

In February 2024, Ladies of Virtue was presented with a resolution by Mayor Brandon Johnson, Alderwoman Michelle Harris and members of the City Council of the City of Chicago honoring and celebrating Ladies of Virtue's success for LOV Day.

LOV DAY Overview – Part II



Learn more about LOV DAY 2025 by watching the latest [recap video](#) and [photo album](#). LOV Day 2025 was also featured on WGN Channel 9 News. Check out our feature [HERE](#).

Signature LOV DAY Event - Black Girl Rest: The Ultimate Health and Wellness Experience

Black Girl Rest provides the ultimate health and wellness experience to 200+ girls at South Shore High School. Teens will participate in healthy eating workshops, floral making, beauty demonstrations, mental health activities and so much more! This event is open to the public.



Learn more about Black Girl Rest by watching the latest [recap video](#) and [photo album](#).

2026 LOV DAY In-Kind Donation Needs

Ladies of Virtue appreciate the support of the community by donating products for the LOV DAY Box.



Items should be new but do not have to be a specific brand (reputable brands are encouraged).

Quantity of each product needed: 750 – to ensure quality control and account for any items that may arrive broken or damaged during shipping (though we are grateful for any quantity you're able to provide).

Items needed by: January 14, 2026

Shipping Details

Shipping address:

Bright Star Community Development Corporation

Attn: Ladies of Virtue
4444 S. Evans Avenue
Door 8 (On the Front)
Chicago, IL 60653

Note: We will have full access to our shipping space on January 5, 2026. Please do not ship items before January 5, 2026.

If you are shipping pallets, we kindly request inside delivery using a truck with a liftgate. If possible, please also provide tracking numbers and allow us to schedule the delivery in advance.

For coordination, please contact **Cassandra Cross** at ccross@lovchicago.org.

Items List

A. Hygiene and Personal Care

- a. Period Pack
 - i. Panty Liner
 - ii. Pads
 - iii. Tampons
 - iv. Feminine Wipes
 - v. Discreet on-the-go pouch
- b. Face Wipes
- c. Deodorant
- d. Hand sanitizer

B. Mental Health and Mindfulness Activities

- a. Vision Board Kits
 - i. Markers
 - ii. Stickers - confirmed



- iii. Mini Board
- b. Adult coloring book
- c. Colored pencils
- d. Mini floral Planner
- e. Journal
- f. Back History Facts Bookmark

C. Self-Care

- a. Hair
 - i. Shampoo and Conditioner
 - ii. Edge Control
 - iii. Hair Bows
 - iv. Ponytail holders
- b. Body
 - i. Lotion
 - ii. Lip Gloss
 - iii. Chapstick
 - iv. Fuzzy Socks
- c. Nails
 - i. Nail Grooming Kit
 - ii. Press On/Temporary Nails
- d. Face
 - i. Makeup Brushes
 - ii. Compact Mirror
- e. Other items:
 - i. Candy – chocolate
 - ii. Candy – fruity, sour, and/or hard - confirmed
 - iii. Gum



LOV DAY – Sponsorship Package

Sponsors will receive priority for LOV DAY volunteer opportunities.

	# of Volunteers	Sponsorship Level	Social Media	Website and Newsletter Feature	Reporting	News Media and Media Recognition (PR)
LOV DAY Event Sponsor – In Kind	2-3	In-Kind Donations depending on quantity sponsorship benefits can be customized	Standard social media post with sponsorship acknowledgement	Logo featured on website, newsletter and recap video	Impact email sent within 30 days and company specific pictures, event photo album, testimonials and the recap video.	Media regularly attends the event, and they may feature products and/or sponsors
LOV DAY Event Sponsor	4 – 5 > \$5K (6 - 8)	\$2,500 - \$5,000 additional customized sponsorship benefits for \$5K supporters can be provided	All features above plus individual company story on social media (IG, FB, and LinkedIn)	All features above plus individual company story in newsletter	Same as above along with additional company specific pictures provided and will be featured in annual report	Same as above; \$5K sponsors: Although we cannot control what is featured, if we are interviewed by the media we will identify the corporate sponsor in our messaging to the reporter.

Next steps:

Please reach out to Janet Pollock at jpollock@lovchicago.org to discuss sponsorship and/or the items your organization would like to donate or if you would like to sponsor a different amount.

Thank you for your support.