

Dear Supporter,

Ladies of Virtue (LOV) is pleased to announce our annual **Leading with Virtue Cocktail Reception.** Over 200 of Chicago's professionals and community leaders will gather in support of Ladies of Virtue's mission of preparing girls to become confident and purpose driven leaders. **This event is in celebration of our 14<sup>th</sup> anniversary.** 

At our annual fundraiser we will recognize 6 honorees with our Leading with Virtue award. These remarkable women are leaders, true pioneers, that lead with purpose, passion and perseverance. In addition, we will honor an organization with the Legacy Builders Award.

In addition to recognizing these outstanding honorees, funds raised at our Leading with Virtue Cocktail Reception will further our goal of empowering girls to become confident leaders. For every \$1,200 raised, our LOV participant will be matched with a mentor, provided with career preparation, and will take action by leading a project in their community.

We would love for your organization to sponsor this event. Your support will allow our participants to be prepared for college and careers and to lead in their communities.

Our Leading with Virtue Annual Fundraiser has grown from 40 supporters when we launched in 2011 to over 200 supporters at each event.

Last year, we raised over \$244,000 for our 2024 Leading with Virtue Cocktail Reception. This investment allowed us to (select list):

- Serve over 600 girls for our 2023 2024 program year
- Hire 3 new full-time staff members
- Launch a professional development series for 200 educators entitled, "Building an authentic relationship with Black girls"
- Host our LOV Club programming in 5 new schools
- Expand our partnerships to now include Chase Bank, PepsiCo, Doritos, McDonald's, Fat Burger and more!
- Serve over 1,500 residents through our community outreach initiatives
- Sample of 2024 Program results:
  - o 99% of participants accomplished one or more goals
  - o 95% stated that their leadership skills increased
  - o 86% stated that their mental health increased

Your support for our 2025 Leading with Virtue Cocktail Reception is exceptionally meaningful right now. This event provides much needed general operating funds to support our girls.

## **Event Details**

Leading with Virtue Annual Fundraiser Thursday, November 6, 2025 6pm to 9pm Venue West 221 N. Paulina street, Chicago, IL 60612

We would love for you / your organization to support our 2025 Leading with Virtue Cocktail Reception.



# **Sponsorship Opportunities**

## Sustainer Sponsor – \$20,000 (Includes 10 Seats)

Our highest level of commitment, Sustainers play a critical role in ensuring the long-term growth and impact of our work.

### **Benefits:**

- 10 Leading with Virtue Tickets; reserved seating
- Recognition by emcee (if confirmed by October 20<sup>th</sup>)
- Opportunity to provide a 1-minute description of your business at the event
- Company logo on screen during the event
- Receive a pink LOV bracelet on the day of the event
- Recognition in newsletter (4,800+ subscribers)
- Individual "sponsor highlight of the day" post on Instagram, Facebook and LinkedIn
- Company logo on website for one year
- Pre-event blog post and social media interview on LOV's platforms
- Dedicated e-newsletter feature
- Additional social media feature in 2026 (e.g., Women's History Month, Mental Health Awareness Month)

## Visionary Sponsor - \$15,000 (includes 10 seats)

Visionary Sponsors supports making our vision into a reality and providing visibility for Black girls in Chicago.

### **Benefits:**

- 10 Leading with Virtue Tickets; reserved seating
- Recognition by emcee (if confirmed by October 20<sup>th</sup>)
- Opportunity to provide a 30 second description of your business at the event
- Company logo on screen during the event
- Receive a pink LOV bracelet on the day of the event
- Recognition in newsletter (4,800+ subscribers)
- Individual "sponsor highlight of the day" post on Instagram, Facebook and LinkedIn
- Company logo on website for one year
- Pre-event blog post and social media interview on LOV's platforms
- Dedicated e-newsletter feature
- Additional social media feature in 2026 (LinkedIn Only)

### Builder Sponsorship - \$10,000 (includes 10 seats)

Builder Sponsors support the expansion of our mission and visibility for Black girls in Chicago.

### **Benefits:**

- 10 Leading with Virtue Tickets; reserved seating
- Recognition by emcee (if confirmed by October 20<sup>th</sup>)
- Company logo on screen during the event.
- Receive a pink LOV bracelet on the day of the event
- Recognition in newsletter (4,800+ subscribers)
- Individual "sponsor highlight of the day" post on Instagram, Facebook and LinkedIn
- Company logo on website for one year
- Pre-event blog post and social media interview on LOV's platforms
- Dedicated e-newsletter feature



### Paddle Raise Sponsor - \$10,000 (includes 10 seats)

Same as the Builder Sponsor, with the additional benefit of having your company logo on each auction paddle. This ensures high visibility throughout the event. Each time guests raise their paddles to bid, your brand will be showcased, reinforcing your commitment to empowering girls and supporting the mission of Ladies of Virtue.

### **Benefits:**

- 10 Leading with Virtue Tickets; reserved seating
- Recognition by emcee (if confirmed by October 20<sup>th</sup>)
- Company logo on screen during the event.
- Company logo prominently featured on all auction paddles
- Receive a pink LOV bracelet on the day of the event
- Recognition in newsletter (4,800+ subscribers)
- Individual "sponsor highlight of the day" post on Instagram, Facebook and LinkedIn
- Company logo on website for one year
- Pre-event blog post and social media interview on LOV's platforms
- Dedicated e-newsletter feature

## Advocate Sponsor – \$5,000 (Includes 6 seats – may also share a table with a Mentor Sponsor)

Advocates are powerful partners in our mission to uplift and guide Black girls through leadership and mentorship.

### **Benefits:**

- 6 Leading with Virtue Tickets; reserved seating
- Recognition by emcee (if confirmed by October 20<sup>th</sup>)
- Company logo on screen during the event
- Receive a pink LOV bracelet on the day of the event
- Recognition in newsletter (4,800+ subscribers)
- Individual "sponsor highlight of the day" post on Instagram, Facebook and LinkedIn
- Company logo on website for one year
- Dedicated e-newsletter feature

## <u>Mentor Sponsor – \$2,500 (Includes 4 Reserved seats) – may also share a table with an Advocate</u> Sponsor)

Mentor Sponsors provide essential support and encouragement to our girls, enabling them to succeed and thrive.

### **Benefits:**

- 4 Leading with Virtue Tickets; reserved seating
- Recognition by emcee (if confirmed by October 20<sup>th</sup>)
- Company logo on screen during the event
- Receive a pink LOV bracelet on the day of the event
- Recognition in newsletter (4,800+ subscribers)
- Inclusion on event flyer shared on social media
- Individual "sponsor highlight of the day" post on Instagram and Facebook
- Company logo on website for one year



## Pathway Partner - \$1,000 (No Reserved Seats included) - SMALL BUSINESSES ONLY

You help pave the way. Your investment builds tangible pathways to leadership, college, and career — ensuring our girls can walk boldly into their future.

### **Benefits:**

- 2 Leading with Virtue Tickets
- Name listed on screen during the event
- Special invitation to a small business brunch hosted by Ladies of Virtue
- Receive a pink LOV bracelet on the day of the event
- Individual recognition post on Instagram and Facebook
- Name listed in post-event newsletter
- Name listed on the LOV website for 6 months

## Seeds of Hope Partner - \$500 (No Reserved Seats Included)- SMALL BUSINESSES ONLY

You are planting seeds for transformation. Your support helps us nurture self-worth, confidence, and purpose in the lives of Black girls across Chicago.

### **Benefits:**

- 2 Leading with Virtue Tickets
- Name listed on screen during the event
- Receive a pink LOV bracelet on the day of the event
- Group thank-you post on Instagram and Facebook
- Name listed in post-event newsletter

### **In-Kind Sponsor**

- Group thank-you post on Instagram and Facebook
- Name listed in post-event



## Please reply by October 20, 2025.

YES, I would	ld like to suppoi	rt the 2025 Le	eading with V	irtue Cocktail I	Reception.	
\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$20,000	Other
Sponsor or Busin	ness Name:					
Name:	Phor	ne #:				
Address:		Email:				
City:		Sta	ite:Zip_			

We greatly appreciate your sponsorship. Please complete the form above to confirm your sponsorship.

## To pay online, please go to https://www.lovchicago.org/donate.

If paying by check, please return this form with a check payable to Ladies of Virtue. Your contribution is *tax deductible* and you will receive an acknowledgement within one week of the donation. Thank you for your support!!!

## **Mailing Address**

1245 S. Michigan Suite 149, Chicago, IL 60605 Tax ID #(EIN): 80-0530610.

If you have any questions, please contact Jamila Trimuel, Founder and CEO, Ladies of Virtue at <a href="mailto:trimuel@lovchicago.org">trimuel@lovchicago.org</a>